

**THE DIERBERGS SUMMER “HOST YOUR OWN BACKYARD LUAU WITH DOLE” SWEEPSTAKES  
OFFICIAL RULES**

**1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT ENHANCE YOUR CHANCES OF WINNING**

The Dierbergs “Summer Host Your Own Backyard Luau with DOLE” Sweepstakes (the “Sweepstakes”) is open only to legal residents of Illinois & Missouri who are 18 years of age or older at the time of entry. Employees, officers, directors and agents of Dole Packaged Foods, LLC (“Sponsor”), Dierbergs Markets, Inc. (including all participating Dierbergs Markets in Illinois & Missouri), and each of their respective parent companies, affiliates, subsidiaries, divisions, sales representatives, distributors, retail employees, advertising/promotion agencies, and the immediate family members (spouses, parents, children, siblings and their spouses) and those living in the same household of each (hereinafter “Related Entities”) are not eligible to participate in this Sweepstakes. Sweepstakes subject to all applicable federal, state and local laws and regulations. Void outside Illinois & Missouri and where prohibited.

**2. HOW TO ENTER:** This Sweepstakes begins on June 12, 2018, and ends on June 18, 2018. To enter, visit [Dierbergs.com/Dole](http://Dierbergs.com/Dole) between June 12, 2018, and June 18, 2018, and complete the Official Online Entry Form. One entry per person. Entries become the sole property of the Sponsors and will not be acknowledged or returned. Sponsors and their agencies (including Administrator) are not responsible for lost, incomplete or blank (in whole or in part), delayed or misdirected entries. Incomplete entries will be discarded. No entries accepted through mail. No correspondence will be entered into, acknowledged or returned.

**3. WINNER SELECTION/RANDOM DRAWING:** A random drawing will be conducted from among all eligible Entries received to select twenty-five (25) Grand Prize Winners. The Random Drawing will be conducted on or about June 25, 2018 by Dierbergs Markets, Inc., whose decisions (along with those of Sponsor) are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the number of eligible online Entries received.

**4. PRIZES AND THEIR APPROXIMATE RETAIL VALUE (ARV):** Twenty-Five (25) Grand Prizes: Each Grand Prize consists of one (1) \$100.00 Dierbergs Gift Card, which can be applied toward any purchase at Dierbergs. The Approximate Retail Value (“ARV”) of each Grand Prize: \$100.00. Total ARV of all prizes: \$2,500.00. Grand Prize Winners will be solely responsible for all federal and state taxes on prizes. Grand Prize Winners must report to I.R.S. as taxable income for their 2018 taxes. Subject to all applicable federal and state laws. No substitution, cash redemption, assignment or transfer of prize permitted but the Sponsors reserve the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable for any reason. Limit of one (1) prize per family/household/address.

**5. CLAIMING PRIZES/RELEASES:** Those Entrants who are initially selected as potential Grand Prize Winners will be notified via email, mail or phone on or about July 2, 2018. If prize notification is returned as undeliverable or prize cannot be awarded to a selected Potential Prize Winner for any reason, that prize may be forfeited and awarded to an alternate Potential Winner in a random drawing from among the remaining eligible Entries received. Gift cards will be sent via certified mail to winners. If a Potential Grand Prize Winner fails to comply with the Official Rules, that Potential Grand Prize Winner will be disqualified and the Prize will be awarded to an alternate winner in a random drawing from among the remaining eligible Entries received. Potential Grand Prize Winners will not be an Official Grand Prize Winner until he/she signs for the gift card at the store for which he/she has been chosen the Potential Grand Prize Winner. Eligibility, age, and claims made by Grand Prize Winners are subject to verification.

**6. GENERAL RULES:** By entering the Sweepstakes, Entrant agrees to be bound by these Official Rules and all decisions of Sponsor, Dierbergs Markets, Inc. which are final and binding in all respects; and to release Sponsor, Dierbergs Markets, Inc. (including all participating Dierbergs Markets in Illinois & Missouri), and each of their respective parent companies, subsidiaries, affiliates, directors, officers, agents, attorneys, employees and other parties, from any and all liability whatsoever for any claims, costs, injuries, losses or damages of any kind (including, without limitation, related to personal injury, death, damage to property, infringement of proprietary rights, rights of publicity or privacy or defamation) and attorney fees, whether or not in connection with litigation, including, but not limited to, any harm or loss caused by, contributed to, arising out of or related to Entrant’s participation in this Sweepstakes or the acceptance, possession, receipt, use/misuse of Prize (if applicable).

**7. WINNERS LIST/OFFICIAL RULES:** To obtain a copy of these Official Rules, available during the Sweepstakes, visit [Dierbergs.com/Dole](http://Dierbergs.com/Dole). To obtain a Winners List, available after August 5, 2018, send a stamped, self-addressed envelope to: Dierbergs Summer “Host Your Own Backyard Luau” Sweepstakes, P.O. Box 1070, Chesterfield, MO 63006 by October 26, 2018.

**SPONSOR:** Dole Packaged Foods, LLC, One Dole Drive, Westlake Village, CA 91362.